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Workshop

«Stated Choice Experiments in Development Research»

University of Rwanda, Busogo Campus, 4 July 2019

Many problems in so-called developing countries can only be solved by involving citizens. It is therefore crucial to learn more about individuals' preferences. Stated Choice Experiments (SCEs) can be used to measure preferences and to single-out the importance of different factors and combinations thereof for evaluating social, economic or political alternatives. In a SCE respondents chose from at least two alternatives, which vary in a number of attributes, the one they prefer most. They are frequently employed in areas such as transportation, health, agricultural, and environmental research. Yet, the method is also useful for political, sociological, and development research. The workshop will provide an introduction to SCEs. Participants will learn how SCEs can be designed and analysed.

Outline

Session 1 (90 Min.) 8:30 – 10:00

Uncovering Individuals' Preferences: The Merits of Stated Choice Experiments

(Participants will gain insights into the basic idea of stated choice experiments, discuss some examples, and learn basic principles of conducting stated choice experiments.)

Session 2 (90 Min.) 10:30 – 12:00

Studying Decision Making: Designing Stated Choice Experiments

(Participants will get familiar with basic principles and pitfalls of designing SCEs.)

Session 3 (90 Min.) 13:00 – 14:30

Looking at People's Preferences: Analysing Stated Choice Experiment Data

(Participants will gain insights into the analysis of stated choice experiments based on conditional logit models.)

Session 4 (90 Min.) 15:00 – 16:00

Bringing Ideas to Life: Developing a Stated Choice Experiment

(Participants will develop their own stated choice experiment.)